

Message Text

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21

ACTION EA-09

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R 020732Z SEP 75

FM AMEMBASSY TOKYO

TO USDOC WASHDC

SECSTATE WASHDC 2922

UNCLAS TOKYO 12158

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: WTDR/FTI - SHINWA DIGITAL INDUSTRIES CO., LTD.

REF: USDOC 12187; STATE 185059

1. JAPAN 2. CNTRY CODE: 588 3. SER NO: NA

4. SHINWA DIGITAL INDUSTRIES CO., LTD. (SHINWA DIGITAL KIKI)

4A. CODE: 4B. CODE: A

5. 1036 KAWARABUKI, AGEON CITY

6. SAITAMA PREF. 362 JAPAN

7. ESTABL: 1967 8. EMPL: 158 9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) GOOD

11. SELLS ITS PRODUCTS WORLDWIDE

12. RPT. DATE: 09/75

13A. 35742/04 MFR. & EXP. OF ELECTRONIC CALCULATING MACHINES,
DISPLAY & PRINTING

14. CONTACT: OSAMU TSUZURABARA TITLE: DIR

15. CABLE: SHINWADIGITAL AGEO 16. TELEX: 2922-534 SHINWA J

17. PHONE: 0487/214541

18. FINANCIAL REFS: MUSASHINO BANK, HIGASHI-OMIYA BR., 5-32-9
HIGASHI-OMIYA, OMIYA CITY, SAITAMA PREF.; SANWA BANK, OMIYA
BR., 2-35 MIYA-MACHI, OMIYA CITY, SAITAMA PREF.; KYOWA BANK,
AGEO BR., 2-1-50-3 YATSU, AGEON CITY, SAITAMA PREF.: DAISHI
BANK, OMIYA BR., 2-29 SHIMO-MACHI, OMIYA CITY, SAITAMA PREF.

19. TRADE REFS: VICTOR COMPTMETER CORP., 3900 NORTH ROCKWELL
ST., CHICAGO, IL 60618; ROCKWELL INTERNATIONAL CORP., 3310
MIRA LOMA AVE., ANAHEIM, CA 92806; CRAIG CORP., 921 WEST
ARTESIA BLVD., COMPTON, CA 90220.

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20. NONE REPRESENTED.

21. FIRM IS SPECIALIZED MANUFACTURER OF ELECTRONIC DESK
CALCULATING MACHINES. CURRENTLY EXPORTS REPRESENT 85
PERCENT OF FIRM'S BUSINESS WITH DOMESTIC SALES 15 PERCENT.

ITS PRODUCTS ARE MARKETED UNDER SPECIFIED BRAND NAME BY BUYERS. PAID-IN CAPITAL - 96 MILLION YEN (US\$1 EQUALS APPROX. 290 YEN). ANNUAL SALES FOR PERIOD ENDING MARCH 31, 1975 - 4,526 MILLION YEN WITH AFTER-TAX NWT PROFIT OF 132.6 MILLION YEN. FIRM'S MAJOR STOCKHOLDERS ARE MASATOSHI BANDAI, PRESIDENT; HIDEO BANDAI, DIRECTOR AND TSUTOMU SEKIGUCHI, DIRECTOR. LOCAL BANKING SOURCES REPORT THAT FIRM MEETS ITS FINANCIAL OBLIGATIONS AND IS CONSIDERED GOOD FOR ORDINARY BUSINESS ENGAGEMENTS. EMBASSY RECOMMENDS FIRM AS SUITABLE TRADE CONTACT FOR INTERESTED U.S. FIRMS.

22. PREPARED BY: T. MASUDA APPROVED BY: J.E. HAYES

AT: U.S. EMBASSY, TOKYO
HODGSON

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<< END OF DOCUMENT >>

Message Attributes

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